

Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Student Involvement and Civic Engagement

Leader(s): Dr. Robert Clay

Implementation Year: 2019-2020

Goal 3: Establish and expand involvement opportunities in student media that include sustained support of student newspaper and developing and sustaining new media organizations aligned with student interest and campus-wide collaborations.

Objective 1:	Expand and develop Phoenix online news platform to increase exposure of student accomplishments and engagement through Center of Community Media
Action Items	<ul style="list-style-type: none"> • Create MOU with CCM and Student Senate • Hire knowledgeable students for Phoenix staff positions. • Develop online presence for newspaper. • Provide professional development for newspaper staff.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	Survey participants. (Measure level of involvement and exposure to activities) Gather data based on readership
Responsible Person and/or Unit (Data collection, analysis reporting)	Dr. Robert Clay
Milestones (Identify Timelines)	Hire additional phoenix staff and update equipment Fall 2019 Online Phoenix – Late Fall/Early Spring 2020
Desired Outcomes and Achievements (Identify results expected)	Communicate effectively in writing and verbal platforms. Prioritize and manage resources effectively (time, money, etc.). Ability to manage and resolve conflict productively.
Achieved Outcomes and Results	
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal.)	